Multimedia and Information Technology (B.A.)

2023-2024 Academic Catalog, Bachelor of Arts – Multimedia and Information Technology

Academic Core for B.A.   60 Hours

CHRISTIAN STUDIES		**6**
CSBS 1311	Engaging the Old Testament	3
CSBS 1312	Engaging the New Testament	3

ENGLISH		**9**
ENGL 1321	Rhetoric & Composition I	3
ENGL 1322	Rhetoric & Composition II	3
ENGL	Literature	3

A grade of a "C" or higher is required in ENGL 1321 and ENGL 1322.

EXERCISE & SPORT SCIENCE – SELECT TWO DIFFERENT COURSES		**2**
EXAC	Activity Course	1
EXAC	Activity Course	1

FINE ARTS – SELECT ONE		**3**
ARTS 1350	Art Appreciation	3
COMM 2335	Film Appreciation	3
FINA 2330	Exploring the Fine Arts	3
MUSI 1340	Music Appreciation	3
THEA 2350	Introduction to the Theatre	3

FOREIGN LANGUAGE		**14**
14 semester hours (4 semesters or the equivalent) in one language		14

LAB SCIENCE		**4**
-	Laboratory Science Course	4

PUBLIC SPEAKING		**3**
COMM 1320	Public Speaking	3

MATHEMATICS		**3**
MATH 1304	Survey of Mathematics *or higher*	3

LITERATURE OR HUMANITIES		**3**
HUMA X3XX	Humanities	3
ENGL 23XX	Literature	3

SOCIAL SCIENCE – SELECT ONE		**3**
BECO 2310	Principles of Economics	3
PSYC 1301	General Psychology	3
PSYC 2399	Child and Adolescent Development	3
SOCI 1311	Introduction to Sociology	3
SOCW 2311	Introduction to Social Work	3

US HISTORY OR US GOVERNMENT – SELECT ONE		**3**
HIST 2311	American History to 1877	3
HIST 2312	American History since 1877	3
POLS 2305	United States Government	3
POLS 2306	Texas State and Local Government	3

WORLD CULTURES or ANY PHILOSOPHY – SELECT ONE		**3**
ARTS 2354	World Art	3
EXSS 2353	Lifespan Nutrition	3
GLBL 2310	Cultural Immersion	3
HIST 1311	History of World Civilizations to 1500	3
HIST 1312	History of World Civilizations since 1500	3
MUSI 2358	World Music	3
	any Philosophy course	3

WORLD CULTURES – SELECT ONE		**3**
ARTS 2354	World Art	3
EXSS 2353	Lifespan Nutrition	3
GLBL 2310	Cultural Immersion	3
HIST 1311	History of World Civilizations to 1500	3
HIST 1312	History of World Civilizations since 1500	3
MUSI 2358	World Music	3
PHIL 2315	Introduction to Philosophy	3

FRESHMAN SEMINAR		**1**
UMHB 1101	Freshman Seminar	1

CHAPEL – 1 to 4 credits		
UMHB 1002	Chapel	

Fine Arts Experience – 2 to 8 credits		
UMHB 1005	Fine Arts Experience	

Multimedia and Information Technology   36 Hours

B.A. MULTIMEDIA & INF. TECH. REQUIRED COURSES		**36**
BCIS 1301	Information Systems for Business Impact	3
BCIS 2318	Introduction to Web Site Design	3
BCIS 2330	Fundamentals of Programming	3
BCIS 3311	Social Media	3
BCIS 3325	Systems Analysis and Design	3
BCIS 3335	Digital Video Editing	3
BCIS 3340	Introduction to E-Commerce	3
BCIS 3350	Desktop & Digital Publishing	3
BCIS 4315	Interactive Multimedia	3
BADM 4090	Practical Experience	0
BADM 3315	Business Communication	3
Choose One of the Following:		
BCIS 4370	IS Management and Capstone Project	3
BCIS 4395	Internship in BCIS	3
Choose One of the Following:		
BCIS 3375	Computer 3D Animation	3
BCIS 3320	Database Administration	3
BCIS 3318	Intermediate Dynamic Web Site Design	3

No grade lower than "C" will count toward fulfillment of Multimedia & Information Technology major requirements.

Electives   24 Hours

UPPER LEVEL ELECTIVES	**9**
You need 9 additional hours to reach your minimum 36 UL required hrs.	

ELECTIVES	**15**
You need 15 additional hours to reach your minimum 120 required hrs.	

Total Hours

Academic Core for B.A.	60
B.A. Multimedia and Information Technology Required Courses	36
Upper Level Electives	9
Electives	15
Total hours required for graduation	**120**

Additional Graduation Requirements

Minimum Upper Level hours	36
Minimum hours taken at UMHB	30
Minimum Upper Level hours taken at UMHB	24
Minimum cumulative GPA	2.00
Minimum Business GPA	2.50
Minimum GPA in Major	2.50