

Social Data Analytics (B.A.)

2023-2024 Academic Catalog, Bachelor of Arts – Social Data Analytics

Academic Core for B.A.

60 Hours

CHRISTIAN STUDIES 6

CSBS 1311	Engaging the Old Testament	3
CSBS 1312	Engaging the New Testament	3

ENGLISH 9

ENGL 1321	Rhetoric & Composition I	3
ENGL 1322	Rhetoric & Composition II	3
ENGL	Literature	3

A grade of a "C" or higher is required in ENGL 1321 and ENGL 1322.

EXERCISE & SPORT SCIENCE – SELECT TWO DIFFERENT COURSES 2

EXAC	Activity Course	1
EXAC	Activity Course	1

FINE ARTS – SELECT ONE 3

ARTS 1350	Art Appreciation	3
COMM 2335	Film Appreciation	3
FINA 2330	Exploring the Fine Arts	3
MUSI 1340	Music Appreciation	3
THEA 2350	Introduction to the Theatre	3

FOREIGN LANGUAGE 14

14 semester hours (4 semesters or the equivalent) in one language 14

LAB SCIENCE 4

-	Laboratory Science Course	4
---	---------------------------	---

PUBLIC SPEAKING 3

COMM 1320	Public Speaking	3
-----------	-----------------	---

MATHEMATICS 3

MATH 1304	Survey of Mathematics or higher	3
-----------	---------------------------------	---

LITERATURE OR HUMANITIES – SELECT ONE 3

HUMA X3XX	Humanities	3
ENGL 23XX	Literature	3

SOCIAL SCIENCE – SELECT ONE 3

BECO 2310	Principles of Economics	3
PSYC 2399	Child and Adolescent Development	3
SOCW 2311	Introduction to Social Work	3

US HISTORY OR US GOVERNMENT – SELECT ONE 3

HIST 2311	American History to 1877	3
HIST 2312	American History since 1877	3
POLS 2305	United States Government	3
POLS 2306	Texas State and Local Government	3

WORLD CULTURES or ANY PHILOSOPHY – SELECT ONE 3

ARTS 2354	World Art	3
EXSS 2353	Lifespan Nutrition	3
GLBL 2310	Cultural Immersion	3
HIST 1311	History of World Civilizations to 1500	3
HIST 1312	History of World Civilizations since 1500	3
MUSI 2358	World Music	3
	any Philosophy course	3

WORLD CULTURES – SELECT ONE 3

ARTS 2354	World Art	3
EXSS 2353	Lifespan Nutrition	3
GLBL 2310	Cultural Immersion	3
HIST 1311	History of World Civilizations to 1500	3
HIST 1312	History of World Civilizations since 1500	3
MUSI 2358	World Music	3
PHIL 2315	Introduction to Philosophy	3

FRESHMAN SEMINAR 1

UMHB 1101	Freshman Seminar	1
-----------	------------------	---

CHAPEL – 1 to 4 credits

UMHB 1002	Chapel
-----------	--------

Fine Arts Experience – 2 to 8 credits

UMHB 1005	Fine Arts Experience
-----------	----------------------

Social Data Analytics

43 Hours

B.A. SOCIAL DATA ANALYTICS MAJOR REQUIRED COURSES 34

SOCIAL ANALYSIS CORE

SOCI 1311	Introduction to Sociology	3
SOCI 4318	Social Theory	3
SOCI 4180	Sociology Senior Capstone	1

SOCIAL ANALYSIS ELECTIVES – SELECT THREE (9 HRS)

SOCI 3310	Sociology of Education	3
SOCI 3312	Marriage and Family	3
SOCI 3317	Race and Ethnicity	3
SOCI 3319	Social Psychology	3
SOCI 3330	Sociology of Gender	3
SOCI 3340	Social Class and Poverty	3
SOCI 3350	Sociology of Health	3

DATA ANALYTICS CORE

CISC 1305	Introduction to Computing	3
SOCI 2305	Statistics for the Social Sciences	3
SOCI 2310	Research Methods for Sociology	3

GOOGLE DATA ANALYTICS CERTIFICATE

SOCI 3365	Social Data Analytics I	3
SOCI 3370	Social Data Analytics II	3
SOCI 4375	Social Data Analytics III	3

REQUIRED SUPPORT COURSES 9

MATH 1306	College Algebra	3
MATH 2303	Statistics	3
PSYC 1301	General Psychology	3

Electives

17 Hours

UPPER LEVEL ELECTIVES 14

You need 14 additional hours to reach your 36 UL required hrs.

ELECTIVES 3

You need 3 additional hours to reach your 120 required hrs.

Total Hours

Academic Core for B.A.	60
B.A. Social Data Analytics Major Required Courses	34
Required Support Courses	9
Upper Level Elective	14
Electives	3
Total hours required for graduation	120

Additional Graduation Requirements

Minimum Upper Level hours	36
Minimum hours taken at UMHB	30
Minimum Upper Level hours taken at UMHB	24
Minimum cumulative GPA	2.0