

Four-Year Degree Plan for Major in International Business and Entrepreneurship

Note that this is a sample four-year plan. There are other course sequences that will allow a student to graduate within four years as long as prerequisite courses are taken in the proper sequence. This sample plan does not guarantee course availability, and adjustments to students' plans may be necessary if they are unable to take specific courses during specific semesters. Students who are placed into lower level AWR, MAT or other prerequisite courses will need to adjust their four-year plans accordingly. Similarly, students who bring in Advanced Placement, Dual Enrollment or transfer credit for courses will need to adjust their four-year plans. A minimum of a 2.0 GPA both overall and in the major is required for graduation. In addition to major requirements, all components of the Baccalaureate Experience must be completed in order to successfully of 124 credit hours to qualify for the Bachelor of Science degree in International Business and Entrepreneurship.

First (Freshman) Year - Fall Semester

BAC 101	First-Year Seminar I	1
	or	
HON 101	Pathways to Honors 1	1
AWR 101	Writing and Inquiry	4
BUS 101	Introduction to Global Business	4
MAT 225	Calculus for Business	4
	Humanities/Fine Arts	4
	or	
	Foreign Language	4
		Subtotal: 17

First (Freshman) Year - Spring Semester

BAC 102	First-Year Seminar II	1
	or	
HON 102	Pathways to Honors 2	1
AWR 201	Writing and Research	4
ECO 204	Principles of Microeconomics	4
SPE 208	Speech for Business and the Professions	4
	Humanities/Fine Arts	4
	or	
	Foreign Language	4
		Subtotal: 17

Second (Sophomore) Year - Fall Semester

ACC 202	Financial Accounting Information	4
ECO 205	Principles of Macroeconomics	4
ITM 220	Management Information Systems	4
	Social Science (Bacc. Exp.)	4
		Subtotal: 16

Second (Sophomore) Year - Spring Semester

ACC 203	Managerial Accounting	4
BUS 221	Business Law and Social Responsibility	4
QMB 210	Managerial Statistics	4
	Natural Science (Bacc. Exp.)	3
		Subtotal: 15

Third (Junior) Year

ENT 320	Introduction to Entrepreneurship/Feasibility	4
MGT 330	Principles of Management	4
MKT 300	Principles of Marketing	4
	Natural Science (Bacc. Exp.)	3
		Subtotal: 15

Third (Junior) Year - Spring Semester

MGT 350	International Business	4
FIN 310	Financial Management	4
MKT 360	Marketing Research	4
	Social Science (Bacc. Exp.)	4
		Subtotal: 16

Fourth (Senior) Year - Fall Semester

MGT 431	Practical Strategic Assessment	4
ENT 486	International Entrepreneurship	4
	or	
MGT 365	Business Strategies for Emerging and the Base of the Pyramid Markets	4
	or	
MGT 355	The Art and Science of Negotiation	4
MGT 345	Global Organizational Behavior	4
		Subtotal: 12

Fourth (Senior) Year - Spring Semester

ENT 487	Business Plan Development	4
ENT 360	New Venture Finance	4
ENT	Entrepreneurship elective	4
	Social Science (Bacc. Exp.)	4
		Subtotal: 16

- SPE 208 fulfills 4 credit hours of the Humanities/Fine Arts requirement.
- Natural Science courses must be from different areas, one in biology and the other in chemical or physical science.
- Students may take any 8 credit hours of non-College of Business elective courses designated as International Global (IG) including electives offered abroad (with the approval of the international business program coordinator). IG courses used to satisfy the language competency requirement may not also be used to satisfy the requirement.
- Prerequisites are strictly enforced.

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