

Entrepreneurship & Small Business (B.B.A.)

2022-2023 Academic Catalog, Bachelor of Business Administration – Entrepreneurship & Small Business

Academic Core for B.B.A.

40 Hours

CHRISTIAN STUDIES 6

CSBS 1311	Engaging the Old Testament	3
CSBS 1312	Engaging the New Testament	3

ENGLISH 9

ENGL 1321	Rhetoric & Composition I	3
ENGL 1322	Rhetoric & Composition II	3
ENGL	Literature	3

A grade of a "C" or higher is required in ENGL 1321 and ENGL 1322.

EXERCISE & SPORT SCIENCE 2

EXAC	Activity Course	1
EXAC	Activity Course	1

FINE ARTS – SELECT ONE 3

ARTS 1350	Art Appreciation	3
COMM 2335	Film Appreciation	3
FINA 2330	Exploring the Fine Arts	3
MUSI 1340	Music Appreciation	3
THEA 2350	Introduction to the Theatre	3

SOCIAL SCIENCE 3

BECO 2310	Principles of Economics	3
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A minimum grade of "C" is required for all courses in this section

LAB SCIENCE 4

-	Laboratory Science Course	4
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PUBLIC SPEAKING 3

COMM 1320	Public Speaking	3
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MATHEMATICS 3

MATH 1306	College Algebra or higher	3
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WORLD CULTURES – SELECT ONE 3

ARTS 2354	World Art	3
EXSS 2353	Lifespan Nutrition	3
HIST 1311	History of World Civilizations to 1500	3
HIST 1312	History of World Civilizations since 1500	3
MUSI 2358	World Music	3
PHIL 2315	Introduction to Philosophy	3

US HISTORY OR US GOVERNMENT – SELECT ONE 3

HIST 2311	American History to 1877	3
HIST 2312	American History since 1877	3
POLS 2310	State and Federal Government I	3
POLS 2311	State and Federal Government II	3

FRESHMAN SEMINAR 1

UMHB 1101	Freshman Seminar	1
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CHAPEL – 1 to 4 credits

UMHB 1002	Chapel	
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Fine Arts Experience – 2 to 8 credits

UMHB 1005	Fine Arts Experience	
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Entrepreneurship & Small Business

PROFESSIONAL BUSINESS FOUNDATION 21

BACC 2310	Survey of Accounting	3
BADM 1301	Introduction to Business	3
BADM 2311	Personal Financial Planning	3
BCIS 1301	Information Systems for Business Impact	3
BECO 2310	Principles of Economics	-
BLAW 2311	Business Law	3
BQBA 2301	Introduction to Quantitative Methods	3
BQBA 2302	Business Data Analysis	3
BECO 2310	fulfills 3 hours of Social Science in the UMHB Core Curriculum	

PROFESSIONAL BUSINESS CORE 30

BADM 3311	Global Competition and International Business	3
BADM 3315	Business Communication	3
BADM 4090	Practical Experience	0
BADM 4341	Business Ethics	3
BFIN 3311	Principles of Finance	3
BLDR 3350	Christian Principles in Business Leadership	3
BMGT 3310	Fundamentals of Management	3
BMGT 4349	Strategic Management & Policy	3
BMKT 3311	Principles of Marketing	3
BCIS 3312	Management Information Systems	3
BSYS 3325	Production Operations Management	3

B.B.A. ENTREPRENEURSHIP & SMALL BUSINESS MAJOR REQUIRED COURSES 15

Choose Two of the Following:

BENT 3310	Introduction to Entrepreneurship	3
BMGT 3334	Team Management	3
BMGT 4322	Small Business Management	3

Choose Three of the Following:

BACC 3327	Small Business Accounting	3
BADM 4312	Global Business as Mission	3
BADM 4320	Global Social Enterprise	3
BADM 4351	Global Commerce	3
BENT 4360	International Entrepreneurship	3
BENT 4395	Internship in Entrepreneurship	3
BLDR 3355	Developing Personal Leadership	3
BMGT 3360	Entrepreneurial Management	3

No grade lower than "C" will count toward fulfillment of Entrepreneurship & Small Business major requirements.

Upper Level Business Elective 3 Hours
Electives 11 Hours

Total Hours

Academic Core for B.B.A.	40
Professional Business Foundation	21
Professional Business Core	30
B.B.A. Entrepreneurship & Small Business Major Required Courses	15
Upper Level Business Elective	3
Electives	11
Total hours required for graduation	120

Additional Graduation Requirements

Minimum Upper Level hours	36
Minimum hours taken at UMHB	30
Minimum Upper Level hours taken at UMHB	24
Minimum cumulative GPA	2.00
Minimum Business GPA	2.50
Minimum GPA in Major	2.50